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Horticulture contributes to Trempealeau County diversity

Trempealeau County sales of Christmas trees, fruits and vegetables, greenhouse, nursery and floriculture products total \$4.1 million. Landscape and grounds maintenance businesses create additional full-time jobs and many seasonal jobs.

Local food sales account for \$601,000 to economy

More and more Trempealeau County farmers sell directly to consumers from roadside stands, farmers' markets, auctions and pick-your-own operations, with 75 farms generating \$601,000 in local food sales.

Farmers are stewards of 69% of the county's land

Trempealeau County farmers own and manage 323,157 acres, or about 69 percent, of the county's land. This includes cropland, rangeland, pasture, tree farms and farm forests. As stewards of the land, farmers use conservation practices, such as crop rotation, nutrient management and integrated pest management, to protect environmental resources and provide habitat for wildlife.



University of Wisconsin-Extension

University of Wisconsin-Extension is part of the local and statewide network of organizations and agencies that support Wisconsin's \$88.3 billion agriculture industry. A recent statewide survey of nearly 1,000 agricultural service providers from throughout Wisconsin found that UW-Extension helps enhance economic impact by improving agribusiness services to farmers, increasing agribusiness or farm profitability, expanding agribusiness networks, and helping to reduce agribusiness or farm environmental impacts.

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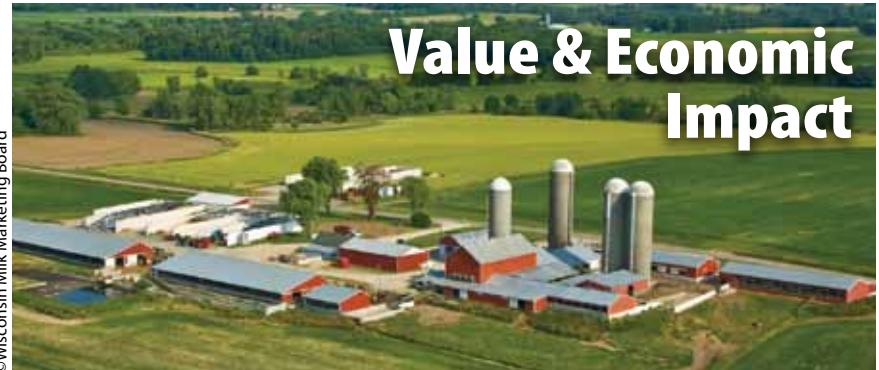
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AGRICULTURE – WORKING EVERY DAY FOR WISCONSIN

Trempealeau County Agriculture:



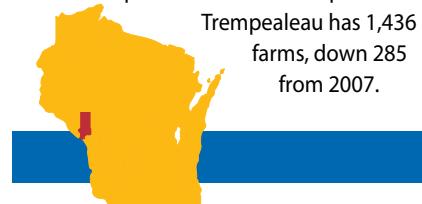
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Value & Economic Impact

Agriculture works hard for Trempealeau County every day. Family-owned farms, food processors and agriculture-related businesses generate thousands of jobs and millions of dollars of economic activity while contributing to local income and tax revenues.

Trempealeau County is nestled in the beautiful rolling hills of west-central Wisconsin. Bus tours visit the county every fall to enjoy the seasonal color. While touring the area, visitors see some of the county's dairy farms that house over 21,000 cows. Mixed among the dairy cows are beef cattle grazing on many area farms.

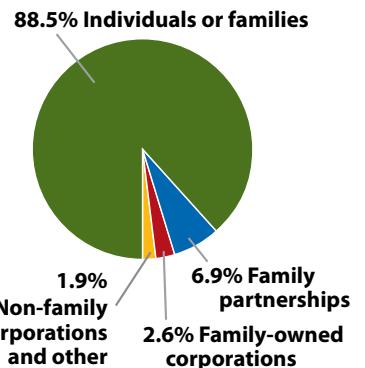
Trempealeau County has a diverse agriculture including vegetables, apples, wine grapes, poultry and timber production. The county is number one in the state for broiler production. A closer look at county agriculture reveals sheep dairy farms, organic producers and mink operations.



How important is agriculture?

- Agriculture provides **jobs for 5,077** Trempealeau County residents.
- Agriculture accounts for **\$1.23 billion in economic activity**.
- Agriculture contributes **\$338 million** to the county's total income.
- Agriculture pays **\$15.5 million in taxes**. This figure does not include all property taxes paid to local schools.

Who owns the farms?



Agriculture provides 32% of Trempealeau County's jobs

Trempealeau County agriculture provides 5,077 jobs, or 31.7 percent, of the county's workforce of 15,991. Production jobs include farm owners and managers and farm employees. Agricultural service jobs include veterinarians, crop and livestock consultants, feed, fuel and other crop input suppliers, farm machinery dealers, barn builders and agricultural lenders, to name a few. Processing jobs include those employed in food processing and other value-added industries that support food processors. Every job in agriculture generates an additional 0.78 jobs in the county.

Agriculture contributes \$338 million to county income

Trempealeau County agriculture accounts for \$338.5 million, or 30.2 percent, of the county's total income. This includes wages, salaries, benefits and profits of farmers and workers in agriculture-related businesses. Every dollar of agricultural income generates an additional \$1.10 of county income.



Aerial Bjurstrom

VALUE & ECONOMIC IMPACT OF AGRICULTURE

Agriculture pumps \$1.23 billion into local economy

Trempealeau County agriculture generates \$1.23 billion in economic activity, about 47 percent, of the county's total economic activity. Every dollar of sales from agricultural products generates an additional \$0.50 of economic activity in other parts of the county's economy.

Here's how agriculture stimulates economic activity:

- The direct effect of agriculture equals \$824.3 million and includes the sale of farm products and value-added products.
- Purchases of agricultural and food-processing inputs, services and equipment add another \$339.8 million in economic activity. For example, this includes business-to-business purchases of fuel, seed, fertilizer, feed and farm machinery, as well as veterinary services, crop and livestock consultants and equipment leasing.
- This business-to-business activity then generates another \$69.9 million in economic activity when people who work in agriculture-related businesses spend their earnings in the local economy.

Agriculture pays \$15.5 million in taxes

Economic activity associated with Trempealeau County farms and agriculture-related businesses generates \$15.5 million in local and state taxes. This figure does not include all property taxes paid to support local schools. If it did, the number would increase dramatically.

Table 1. Taxes paid by agriculture

Sales tax	\$3.2 million
Income tax	\$4.8 million
Property tax	\$4.3 million
Other	\$3.0 million
Total	\$15.5 million

Table 2. Trempealeau County's top commodities (sales by dollar value, 2012)

1. Milk	\$78.2 million
2. Poultry & eggs	\$77.4 million
3. Grain	\$76.3 million
4. Cattle & calves	\$21.1 million
5. Other crops & hay	\$4.6 million



Dairy is a key Trempealeau County industry

Dairy farming is the major agricultural industry in Trempealeau County. On-farm production and milk sales account for \$117.6 million. Processing milk into dairy products generates another \$533.8 million.

- Six plants process dairy products in Trempealeau County.
- On-farm milk production accounts for 663 jobs, and dairy processing accounts for 1,415 jobs.
- At the county level, each dairy cow generates \$4,303 in on-farm sales to producers.
- At the state level, each dairy cow generates over \$34,000 in total sales.



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TREMPEALEAU COUNTY