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Horticulture contributes to Marquette County diversity

Marquette County sales of Christmas trees, fruits and vegetables, greenhouse, nursery and floriculture products total \$13.5 million. Landscape and grounds maintenance businesses create additional full-time jobs and many seasonal jobs.

Local food sales account for \$73,000 to economy

More and more Marquette County farmers sell directly to consumers from roadside stands, farmers' markets, auctions and pick-your-own operations, with 36 farms generating \$73,000 in local food sales.

Farmers are stewards of 41% of the county's land

Marquette County farmers own and manage 120,185 acres, or 41.2 percent, of the county's land. This includes cropland, rangeland, pasture, tree farms and farm forests. As stewards of the land, farmers use conservation practices, such as crop rotation, nutrient management and integrated pest management, to protect environmental resources and provide habitat for wildlife.



University of Wisconsin-Extension

University of Wisconsin-Extension is part of the local and statewide network of organizations and agencies that support Wisconsin's \$88.3 billion agriculture industry. A recent statewide survey of nearly 1,000 agricultural service providers from throughout Wisconsin found that UW-Extension helps enhance economic impact by improving agribusiness services to farmers, increasing agribusiness or farm profitability, expanding agribusiness networks, and helping to reduce agribusiness or farm environmental impacts.

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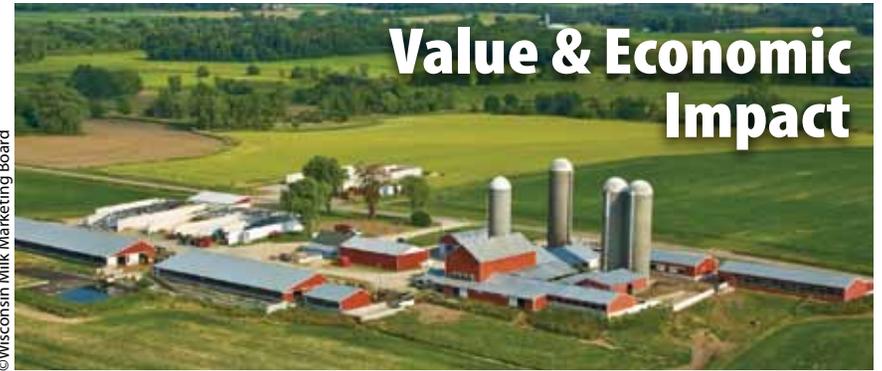
2014

AGRICULTURE – WORKING EVERY DAY FOR WISCONSIN

Marquette County Agriculture:

Value & Economic Impact

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Agriculture works hard for Marquette County every day. Family-owned farms, food processors and agriculture-related businesses generate thousands of jobs and millions of dollars of economic activity while contributing to local income and tax revenues.

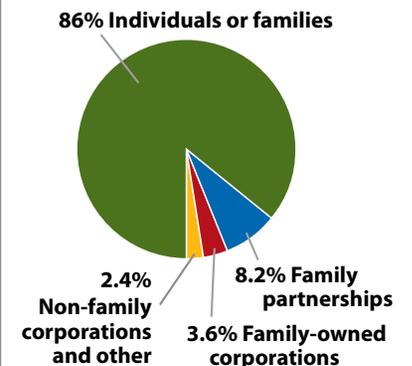
Located in the Central Sands region of Wisconsin, Marquette County has a diversity of agricultural communities and practices. It has 478 farms with an average farm size of 251 acres. The diversity of Marquette County agriculture is ranges from primarily small-scale livestock and dairy farms to cash cropping, vegetable production, and Christmas tree farming. Managed rotational grazing is a key practice for the success of many livestock farmers in Marquette County. It has also historically been in the top five counties for mint oil production. Well-known for its abundant lakes, rivers, and woodlands, Marquette County offers unique recreational opportunities for the whole family.



How important is agriculture?

- Agriculture provides **jobs for 2,386** Marquette County residents.
- Agriculture accounts for **\$154 million in economic activity**.
- Agriculture contributes **\$593 million** to the county's total income.
- Agriculture pays **\$7.3 million in taxes**. This figure does not include all property taxes paid to local schools.

Who owns the farms?



Agriculture provides 43% of Marquette County's jobs

Marquette County **agriculture provides 2,386 jobs**, or 42.9 percent, of the county's workforce of 5,556. Production jobs include farm owners and managers and farm employees. Agricultural service jobs include veterinarians, crop and livestock consultants, feed, fuel and other crop input suppliers, farm machinery dealers, barn builders and agricultural lenders, to name a few. Processing jobs include those employed in food processing and other value-added industries that support food processors. Every job in agriculture generates an additional 0.47 jobs in the county.

Agriculture contributes about \$154 million to county income

Marquette County **agriculture accounts for \$153.7 million**, or 43.4 percent, of the county's total income. This includes wages, salaries, benefits and profits of farmers and workers in agriculture-related businesses. Every dollar of agricultural income generates an additional \$0.60 of county income.

Agriculture pumps \$593 million into local economy

Marquette County **agriculture generates \$593.3 million in economic activity**, 66 percent, of the county's total economic activity. Every dollar of sales from agricultural products generates an additional \$0.31 of economic activity in other parts of the county's economy.

Here's how agriculture stimulates economic activity:

- The direct effect of agriculture equals \$452.9 million and includes the sale of farm products and value-added products.
- Purchases of agricultural and food-processing inputs, services and equipment add another \$110.9 million in economic activity. For example, this includes business-to-business purchases of fuel, seed, fertilizer, feed and farm machinery, as well as veterinary services, crop and livestock consultants and equipment leasing.
- This business-to-business activity then generates another \$29.4 million in economic activity when people who work in agriculture-related businesses spend their earnings in the local economy.

Agriculture pays \$7.3 million in taxes

Economic activity associated with Marquette County farms and agriculture-related businesses **generates \$7.3 million** in local and state taxes. This figure does not include all property taxes paid to support local schools. If it did, the number would increase dramatically.

Table 1. Taxes paid by agriculture

Sales tax	\$1.6 million
Income tax	\$2.1 million
Property tax	\$2.2 million
Other	\$1.4 million
Total	\$7.3 million

Table 2. Marquette County's top commodities (sales by dollar value, 2012)

1. Milk	\$25.4 million
2. Grain	\$20.4 million
3. Vegetables	\$10.1 million
4. Other crops & hay	\$4.4 million
5. Cattle & calves	\$3.9 million



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Agricultural processing is a key Marquette County industry

Agricultural processing is the major agricultural industry in Marquette County. Marquette County agricultural processors contribute \$486.8 million to the county's economy. The processing of chicken accounts for the majority of the processing impacts. There is also the processing of mint for oil.

- Every dollar of sales of processed products generates an additional \$0.31 of economic activity in other parts of the economy.
- Processing accounts for \$107.6 million of income in the county.
- Marquette County's agricultural processing accounts for 1,419 jobs.



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