



UW-Extension



©USDA NRCS

Horticulture contributes to Kenosha County diversity

Kenosha County sales of nursery, floriculture and greenhouse products, fruits and vegetables, and Christmas trees total \$11.8 million. Landscape and grounds maintenance businesses create additional full-time jobs and many seasonal jobs.

Local food sales account for almost \$1 million to economy

More and more Kenosha County farmers sell directly to consumers from roadside stands, farmers' markets, auctions and pick-your-own operations, with 51 farms generating \$986,000 in local food sales.

Farmers are stewards of 44% of the county's land

Kenosha County farmers own and manage 76,632 acres, or 44 percent, of the county's land. This includes cropland, rangeland, pasture, tree farms and farm forests. As stewards of the land, farmers use conservation practices, such as crop rotation, nutrient management and integrated pest management, to protect environmental resources and provide habitat for wildlife.



University of Wisconsin-Extension

University of Wisconsin-Extension is part of the local and statewide network of organizations and agencies that support Wisconsin's \$88.3 billion agriculture industry. A recent statewide survey of nearly 1,000 agricultural service providers from throughout Wisconsin found that UW-Extension helps enhance economic impact by improving agribusiness services to farmers, increasing agribusiness or farm profitability, expanding agribusiness networks, and helping to reduce agribusiness or farm environmental impacts.

Produced in 2014 by:

University of Wisconsin-Extension
Wisconsin Milk Marketing Board
Wisconsin Department of Agriculture,
Trade, and Consumer Protection

Economic data (2012) provided by:

Steven C. Deller, Professor, Department of Agriculture and Applied Economics, University of Wisconsin-Madison, and Community Development Specialist, University of Wisconsin-Extension.

Other economic data from:

USDA 2012 Census of Agriculture
For more information, contact:
Kenosha County UW-Extension
Kenosha County Center
19600 - 75th Street, Suite 2, Bristol, WI 53104
262-857-1945 • <http://kenosha.uwex.edu/>

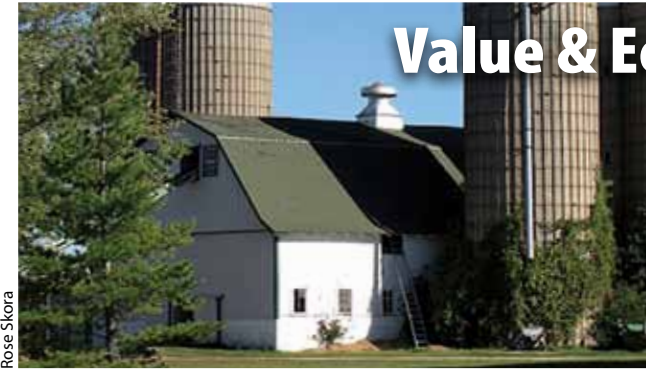
An EEO/AA employer, the University of Wisconsin-Extension, Cooperative Extension provides equal opportunities in employment and programming, including Title IX and Americans with Disabilities (ADA) requirements.

2014

AGRICULTURE - WORKING EVERY DAY FOR WISCONSIN

Kenosha County Agriculture:

Value & Economic Impact



Rose Skora

Agriculture works hard for Kenosha County every day. Family-owned farms, food processors and agriculture-related businesses generate thousands of jobs and millions of dollars of economic activity while contributing to local income and tax revenues.

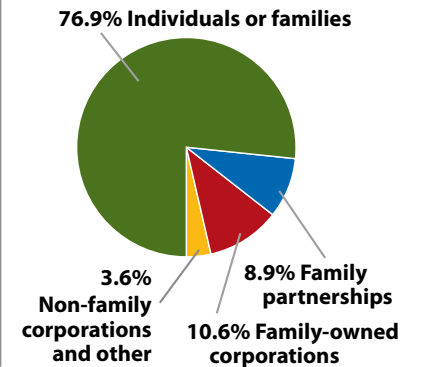
Kenosha County features a wide variety of agricultural enterprises and varying scales of agricultural operations. The county's nursery and greenhouse industry is a leader within the state and very important to county residents, meeting the needs of the urban and rural areas with trees, shrubs, bedding plants and flowers. Corn and soybeans constitute a majority of the acreages in the county with winter wheat and forages an important part of the landscape as well. The agricultural industry continues to change as Kenosha County becomes home to more horse farms, horse boarding facilities, and small and intensive farming operations producing poultry, sheep, vegetables and more.



How important is agriculture?

- Agriculture provides **jobs for 3,293** Kenosha County residents.
- Agriculture accounts for **\$751 million in economic activity**.
- Agriculture contributes **\$212 million** to the county's total income.
- Agriculture pays **\$13.4 million in taxes**. This figure does not include all property taxes paid to local schools.

Who owns the farms?



Agriculture provides 4% of Kenosha County's jobs

Kenosha County **agriculture provides 3,293 jobs**, or 4.4 percent, of the county's workforce of 74,550. Production jobs include farm owners and managers and farm employees. Agricultural service jobs include veterinarians, crop and livestock consultants, feed, fuel and other crop input suppliers, farm machinery dealers, barn builders and agricultural lenders, to name a few. Processing jobs include those employed in food processing and other value-added industries that support food processors. Every job in agriculture generates an additional 0.68 jobs in the county.

Agriculture contributes \$212 million to county income

Kenosha County **agriculture accounts for \$212.4 million**, or 4 percent, of the county's total income. This includes wages, salaries, benefits and profits of farmers and workers in agriculture-related businesses. Every dollar of agricultural income generates an additional \$0.85 of county income.

Agriculture pumps \$751 million into local economy

Kenosha County **agriculture generates \$751.2 million in economic activity**, 7.8 percent, of the county's total economic activity. Every dollar of sales from agricultural products generates an additional \$0.26 of economic activity in other parts of the county's economy.

Here's how agriculture stimulates economic activity:

- The direct effect of agriculture equals \$598.5 million and includes the sale of farm products and value-added products.
- Purchases of agricultural and food-processing inputs, services and equipment add another \$80.1 million in economic activity. For example, this includes business-to-business purchases of fuel, seed, fertilizer, feed and farm machinery, as well as veterinary services, crop and livestock consultants and equipment leasing.
- This business-to-business activity then generates another \$72.6 million in economic activity when people who work in agriculture-related businesses spend their earnings in the local economy.

Agriculture pays over \$13 million in taxes

Economic activity associated with Kenosha County farms and agriculture-related businesses **generates \$13.4 million** in local and state taxes. This figure does not include all property taxes paid to support local schools. If it did, the number would increase dramatically.

Table 1. Taxes paid by agriculture

Sales tax	\$3.1 million
Income tax	\$4.3 million
Property tax	\$4.1 million
Other	\$2.0 million
Total	\$13.4 million

Table 2. Kenosha County's top commodities (sales by dollar value, 2012)

1. Grain	\$35.2 million
2. Milk	\$13.3 million
3. Nursery & greenhouse	\$9.7 million
4. Vegetables	\$2.1 million
5. Horses & others	\$0.94 million



Jeff Sindelar

Agricultural processing is a key Kenosha County industry

Agricultural processing is the major agricultural industry in Kenosha County. Kenosha County agricultural processors contribute \$612.4 million to the county's economy. Meats, cranberry products, and snack foods are the main products.

- Every dollar of sales of processed products generates an additional \$0.22 of economic activity in other parts of the economy.
- Processing accounts for \$141.2 million of income in the county.
- Kenosha County's agricultural processing accounts for 2,141 jobs.



Barbara Larson



UW-Extension



Jeff Sindelar



USDA Scott Bauer



Mike Rankin