**Horticulture contributes to Adams County diversity**
Adams County sales of Christmas trees, fruits and vegetables, greenhouse, nursery and floriculture products total $68.9 million. Landscape and grounds maintenance businesses create additional full-time jobs and many seasonal jobs.

**Local food sales account for $178,000 to economy**
More and more Adams County farmers sell directly to consumers from roadside stands, farmers’ markets, auctions and pick-your-own operations, with 20 farms generating $178,000 in local food sales.

**Farmers are stewards of 29% of the county’s land**
Adams County farmers own and manage 118,393 acres, or 28.7 percent, of the county’s land. This includes cropland, rangeland, pasture, tree farms and farm forests. As stewards of the land, farmers use conservation practices, such as no-till, cover crops, crop rotation, nutrient management and integrated pest management, to protect and improve environmental resources and provide habitat for wildlife.

**Agriculture works hard for Adams County every day.**
Family-owned farms, food processors and agriculture-related businesses generate thousands of jobs and millions of dollars of economic activity while contributing to local income and tax revenues.

Adams County is part of the Central Sands region of Wisconsin. Flat topography, sandy soils and abundant groundwater combine to make irrigated vegetable production the major agricultural enterprise. Adams County consistently ranks among the top five Wisconsin counties in the production of potatoes, sweet corn and snap beans. One-half of the harvested cropland in Adams County is irrigated.

**How important is agriculture?**
- Agriculture provides jobs for 1,136 Adams County residents.
- Agriculture accounts for $171 million in economic activity.
- Agriculture contributes $83 million to the county’s total income.
- Agriculture pays $4.8 million in taxes. This figure does not include all property taxes paid to local schools.

**Who owns the farms?**
- 81.5% Individuals or families
- 9.3% Family partnerships
- 5.8% Family-owned corporations
- 3.5% Non-family corporations and other

University of Wisconsin-Extension is part of the local and statewide network of organizations and agencies that support Wisconsin’s $88.3 billion agriculture industry. A recent statewide survey of nearly 1,000 agricultural service providers from throughout Wisconsin found that UW-Extension helps enhance economic impact by improving agribusiness services to farmers, increasing agribusiness or farm profitability, expanding agribusiness networks, and helping to reduce agribusiness or farm environmental impacts.

**Produced in 2014 by:**
- University of Wisconsin-Extension
- Wisconsin Milk Marketing Board
- Wisconsin Department of Agriculture, Trade, and Consumer Protection

**Economic data (2012) provided by:**
- Steven C. Deller, Professor, Department of Agriculture and Applied Economics, University of Wisconsin-Madison, and Community Development Specialist, University of Wisconsin-Extension.

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Agriculture provides 13% of Adams County’s jobs

Adams County agriculture provides 1,136 jobs, or 13 percent, of the county’s workforce of 8,805. Production jobs include farm owners and managers and farm employees. Agricultural service jobs include veterinarians, crop and livestock consultants, feed, fuel and other crop input suppliers, farm machinery dealers, barn builders and agricultural lenders, to name a few. Processing jobs include those employed in food processing and other value-added industries that support food processors. Every job in agriculture generates an additional 0.60 jobs in the county.

Agriculture contributes $83 million to county income

Adams County agriculture accounts for $83.5 million, or 14.8 percent, of the county’s total income. This includes wages, salaries, benefits and profits of farmers and workers in agriculture-related businesses. Every dollar of agricultural income generates an additional $0.64 of county income.

Agriculture pumps $171 million into local economy

Adams County agriculture generates $171.4 million in economic activity, about 17 percent, of the county’s total economic activity. Every dollar of sales from agricultural products generates an additional $0.43 of economic activity in other parts of the county’s economy.

Here’s how agriculture stimulates economic activity:

- The direct effect of agriculture equals $120.2 million and includes the sale of farm products and value-added products.
- Purchases of agricultural and food-processing inputs, services and equipment add another $23.4 million in economic activity. For example, this includes business-to-business purchases of fuel, seed, fertilizer, feed and farm machinery, as well as veterinary services, crop and livestock consultants and equipment leasing.
- This business-to-business activity then generates another $27.7 million in economic activity when people who work in agriculture-related businesses spend their earnings in the local economy.

Agriculture pays almost $5 million in taxes

Economic activity associated with Adams County farms and agriculture-related businesses generates $4.8 million in local and state taxes. This figure does not include all property taxes paid to support local schools. If it did, the number would increase dramatically.

<table>
<thead>
<tr>
<th>Table 1. Taxes paid by agriculture</th>
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<tbody>
<tr>
<td>Sales tax</td>
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<td>Income tax</td>
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<tr>
<td>Property tax</td>
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<tr>
<td>Other</td>
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<tr>
<td><strong>Total</strong></td>
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<th>Table 2. Adams County’s top commodities (sales by dollar value, 2012)</th>
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</thead>
<tbody>
<tr>
<td>1. Vegetables</td>
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<tr>
<td>2. Grain</td>
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<tr>
<td>3. Cattle &amp; calves</td>
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<tr>
<td>4. Fruits &amp; berries</td>
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<tr>
<td>5. Milk</td>
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</tbody>
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Vegetable production and agricultural processing impacts in Adams County

Vegetable production is the largest part of Adams County’s agriculture. In 2012, the market value of vegetable crops was $61.5 million, or 58 percent of the total market value of all agricultural products sold in the county. Potatoes, snapbeans, sweetcorn, and peas are the main vegetables raised in Adams County. Agricultural processing is also an important part of Adams County’s agriculture. Adams County agricultural processors contribute $20.2 million to the county’s economy. Potatoes are the main product processed.

- Every dollar of sales of processed products generates an additional $0.26 of economic activity in other parts of the economy.
- Processing accounts for $5.2 million of income in the county.
- Adams County’s agricultural processing accounts for 58 jobs.