



Ken Symes

and vegetables, greenhouse, nursery and floriculture products total \$47.4 million. Landscape and grounds maintenance businesses create additional full-time jobs and many seasonal jobs.

Local food sales account for \$623,000 to economy

More and more Langlade County farmers sell directly to consumers from roadside stands, farmers' markets, auctions and pick-your-own operations, with 34 farms generating \$623,000 in local food sales.

Forestry and horticulture is growing in Langlade County

Langlade County's forest-based economy has long been a state leader, supporting employment opportunities, investing in forest improvement practices, and generating strong revenues for landowners. Langlade County is one of the leaders in the state for the number of employees working in the forest products sector. There are an estimated 686 people employed in the wood products industry with a total payroll of \$24 million. The sales of Christmas trees, fruits

Farmers are stewards of 20% of the county's land

Langlade County farmers own and manage 113,881 acres, or 20.4 percent, of the county's land. This includes cropland, rangeland, pasture, tree farms and farm forests. As stewards of the land, farmers use conservation practices, such as crop rotation, nutrient management and integrated pest management, to protect environmental resources and provide habitat for wildlife.



University of Wisconsin-Extension

University of Wisconsin-Extension is part of the local and statewide network of organizations and agencies that support Wisconsin's \$88.3 billion agriculture industry. A recent statewide survey of nearly 1,000 agricultural service providers from throughout Wisconsin found that UW-Extension helps enhance economic impact by improving agribusiness services to farmers, increasing agribusiness or farm profitability, expanding agribusiness networks, and helping to reduce agribusiness or farm environmental impacts.

Produced in 2014 by:

University of Wisconsin-Extension
Wisconsin Milk Marketing Board
Wisconsin Department of Agriculture,
Trade, and Consumer Protection

Economic data (2012) provided by:

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Other economic data from:

USDA 2012 Census of Agriculture

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2014

AGRICULTURE – WORKING EVERY DAY FOR WISCONSIN

Langlade County Agriculture:

Value & Economic Impact



WPVGA

Agriculture works hard for Langlade County every day. Family-owned farms, food processors and agriculture-related businesses generate thousands of jobs and millions of dollars of economic activity while contributing to local income and tax revenues.

Langlade County is located on the edge of Wisconsin's Northwoods. Thirty-three percent of the total land area in Langlade County is comprised of national, state, and county-owned land which includes portions of the Nicolet National Forest and the Wolf River. This area supports an extensive logging and lumber industry, in addition to Christmas tree, wreath and maple syrup production.

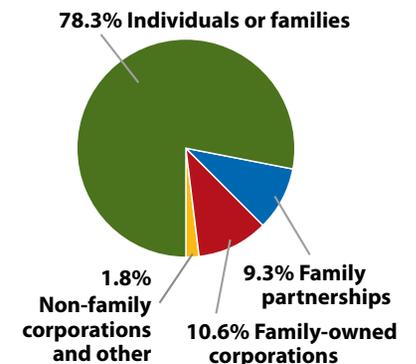
The county has almost 114,000 acres of farmland. Potato and vegetable production and dairy are the main agricultural enterprises. Langlade County is first in the state in the production of seed potatoes with about 10,000 acres grown yearly. The area also produces excellent forage crops that support a number of thriving dairy farms.



How important is agriculture?

- Agriculture provides **jobs for 1,738** Langlade County residents.
- Agriculture accounts for **\$257 million in economic activity**.
- Agriculture contributes **\$99 million** to the county's total income.
- Agriculture pays **\$5.2 million in taxes**. This figure does not include all property taxes paid to local schools.

Who owns the farms?



Agriculture provides 15% of Langlede County's jobs

Langlede County **agriculture provides 1,738 jobs**, or 15.5 percent, of the county's workforce of 11,196. Production jobs include farm owners and managers and farm employees. Agricultural service jobs include veterinarians, crop and livestock consultants, feed, fuel and other crop input suppliers, farm machinery dealers, barn builders and agricultural lenders, to name a few. Processing jobs include those employed in food processing and other value-added industries that support food processors. Every job in agriculture generates an additional 0.78 jobs in the county.

Agriculture contributes \$99 million to county income

Langlede County **agriculture accounts for \$99.2 million**, or 13.3 percent, of the county's total income. This includes wages, salaries, benefits and profits of farmers and workers in agriculture-related businesses. Every dollar of agricultural income generates an additional \$0.95 of county income.

Agriculture pumps \$257 million into local economy

Langlede County **agriculture generates \$257.2 million in economic activity**, about 35 percent, of the county's total economic activity. Every dollar of sales from agricultural products generates an additional \$0.53 of economic activity in other parts of the county's economy.

Here's how agriculture stimulates economic activity:

- The direct effect of agriculture equals \$167.7 million and includes the sale of farm products and value-added products.
- Purchases of agricultural and food-processing inputs, services and equipment add another \$55 million in economic activity. For example, this includes business-to-business purchases of fuel, seed, fertilizer, feed and farm machinery, as well as veterinary services, crop and livestock consultants and equipment leasing.
- This business-to-business activity then generates another \$34.5 million in economic activity when people who work in agriculture-related businesses spend their earnings in the local economy.

Agriculture pays \$5.2 million in taxes

Economic activity associated with Langlede County farms and agriculture-related businesses **generates \$5.2 million** in local and state taxes. This figure does not include all property taxes paid to support local schools. If it did, the number would increase dramatically.

Table 1. Taxes paid by agriculture

Sales tax	\$1.1 million
Income tax	\$1.8 million
Property tax	\$1.5 million
Other	\$0.73 million
Total	\$5.2 million

Table 2. Langlede County's top commodities (sales by dollar value, 2012)

1. Vegetables	\$45.9 million
2. Milk	\$35.6 million
3. Grain	\$10.9 million
4. Cattle & calves	\$2.7 million
5. Other crops & hay	\$2.4 million



Dairy and vegetable production are key Langlede County industries

Dairy farming is the major agricultural industry in Langlede County in terms of combined on-farm value and processing value. On-farm production and milk sales account for \$38.6 million. Processing milk into dairy products generates another \$87.5 million. Vegetable production is an important part of Langlede County's agriculture. In 2012, the market value of vegetable crops was \$45.9 million, or 44 percent of the total market value of all agricultural products sold in the county. There are over 10,000 acres of potatoes and over 3,100 acres of snapbeans raised in Langlede County.

- One plant processes dairy products in Langlede County.
- On-farm milk production accounts for 250 jobs, and dairy processing accounts for 290 jobs.
- At the county level, each dairy cow generates \$4,085 in on-farm sales to producers.
- At the state level, each dairy cow generates over \$34,000 in total sales.

