



Edgar Anderson

Horticulture contributes to Door County diversity

Door County sales of Christmas trees, fruit, sod and other horticultural products from nurseries and greenhouses total \$3.1 million. Landscape and grounds maintenance businesses create additional full-time jobs and many seasonal jobs.

Local food sales account for \$1,402,000 to economy

More and more Door County farmers sell directly to consumers from roadside stands, farmers' markets, auctions and pick-your-own operations, with 85 farms generating \$1,402,000 in local food sales.

Farmers are stewards of 43% of the county's land

Door County farmers own and manage 131,955 acres, or 42.8 percent, of the county's land. This includes cropland, rangeland, pasture, tree farms and farm forests. As stewards of the land, farmers use conservation practices, such as crop rotation, nutrient management and integrated pest management, to protect environmental resources and provide habitat for wildlife.



University of Wisconsin-Extension

University of Wisconsin-Extension is part of the local and statewide network of organizations and agencies that support Wisconsin's \$88.3 billion agriculture industry. A recent statewide survey of nearly 1,000 agricultural service providers from throughout Wisconsin found that UW-Extension helps enhance economic impact by improving agribusiness services to farmers, increasing agribusiness or farm profitability, expanding agribusiness networks, and helping to reduce agribusiness or farm environmental impacts.

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AGRICULTURE – WORKING EVERY DAY FOR WISCONSIN

Door County Agriculture:

Value & Economic Impact



Carrie Viste

Agriculture works hard for Door County every day. Family-owned farms, food processors and agriculture-related businesses generate thousands of jobs and millions of dollars of economic activity while contributing to local income and tax revenues.

Door County, a Lake Michigan coastal community, interspersed with unique agricultural diversity among 298 miles of shoreline. The ideal climatic conditions produce fruits, vegetable crops, small grains, and other specialty crops. Apple and cherry orchards thrive—more acreage than any other Wisconsin county. Door County is the state's largest producer of red tart cherries.

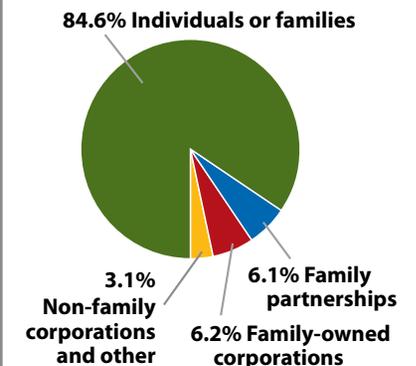
Imaginative entrepreneurs, Door County producers supply a thriving culinary tourism trade. Seasonal produce abound, intermixed with value-added products, including wine, hard cider, cheese, and Washington Island lavender products delight visitors to Door County.



How important is agriculture?

- Agriculture provides **jobs for 1,454** Door County residents.
- Agriculture accounts for **\$243 million in economic activity**.
- Agriculture contributes **\$90 million** to the county's total income.
- Agriculture pays **\$4.7 million in taxes**. This figure does not include all property taxes paid to local schools.

Who owns the farms?



Agriculture provides 7% of Door County's jobs

Door County **agriculture provides 1,454 jobs**, or 7.3 percent, of the county's workforce of 19,918. Production jobs include farm owners and managers and farm employees. Agricultural service jobs include veterinarians, crop and livestock consultants, feed, fuel and other crop input suppliers, farm machinery dealers, barn builders and agricultural lenders, to name a few. Processing jobs include those employed in food processing and other value-added industries that support food processors. Every job in agriculture generates an additional 0.49 jobs in the county.

Agriculture contributes \$90 million to county income

Door County **agriculture accounts for \$90.1 million**, or 7.5 percent, of the county's total income. This includes wages, salaries, benefits and profits of farmers and workers in agriculture-related businesses. Every dollar of agricultural income generates an additional \$0.64 of county income.

Agriculture pumps \$243 million into local economy

Door County **agriculture generates \$243.1 million in economic activity**, 10.4 percent, of the county's total economic activity. Every dollar of sales from agricultural products generates an additional \$0.31 of economic activity in other parts of the county's economy.

Here's how agriculture stimulates economic activity:

- The direct effect of agriculture equals \$186.2 million and includes the sale of farm products and value-added products.
- Purchases of agricultural and food-processing inputs, services and equipment add another \$26.3 million in economic activity. For example, this includes business-to-business purchases of fuel, seed, fertilizer, feed and farm machinery, as well as veterinary services, crop and livestock consultants and equipment leasing.
- This business-to-business activity then generates another \$30.6 million in economic activity when people who work in agriculture-related businesses spend their earnings in the local economy.

Agriculture pays \$4.7 million in taxes

Economic activity associated with Door County farms and agriculture-related businesses **generates \$4.7 million** in local and state taxes. This figure does not include all property taxes paid to support local schools. If it did, the number would increase dramatically.

Table 1. Taxes paid by agriculture

Sales tax	\$0.96 million
Income tax	\$1.7 million
Property tax	\$1.3 million
Other	\$0.66 million
Total	\$4.7 million

Table 2. Door County's top commodities (sales by dollar value, 2012)

1. Milk	\$38.5 million
2. Grain	\$22.8 million
3. Cattle & calves	\$5.7 million
4. Vegetables	\$5.6 million
5. Fruits & berries	\$4.4 million



Agricultural processing is a key Door County industry

Agricultural processing is the major agricultural industry in Door County. Door County agricultural processors contribute \$90.0 million to the county's economy. The processing of milk into dairy products accounts for \$28.7 million. Cheese, meats, fish, and cherries are the main products.

- Seven plants process dairy products in Door County.
- Every dollar of sales of processed products generates an additional \$0.17 of economic activity in other parts of the economy.
- Processing accounts for \$14.1 million of income in the county.
- Door County's agricultural processing accounts for 237 jobs.

